A Step Ahead Foundation Carries Out Its Mission Despite COVID-19 Challenges

A Step Ahead Foundation (ASAF), a GSL Outreach grantee, is continuing to serve our community during the pandemic. ASAF’s robust marketing campaigns have shared their education and access message about long-acting, reversible contraception. ASAF health clinics partners are open and providing the medical services to women who chose these birth control methods.

ASAF is excited to announce the organization’s new Influencer Initiative and blog. Led by ASAF’s in house 'Influencer’ expert, Deborah Townsend, the blog focuses on the positive and profound influence that grandparents, aunts, uncles, and others can have on a young person’s development. By offering love and guidance, imparting wisdom, passing on traditions, and making memories, influencers can leave behind a legacy that teens will value for the rest of their lives. ASAF’s blog series LALA (Learn, Ask, Listen, Act) explains the four important elements that are the building blocks of any conversation. Visit www.astepaheadfoundation.org/community-outreach/influencer-initiative/blog/ to read more about how you can have an influence on a teen in your life.

In keeping with these strange times, ASAF has begun offering presentations online. “Girl Talk” and “Guy Talk” teams will be presented to youth in our community, and Lunch and Learn events are offered to the public. To attend the next ASAF virtual Lunch and Learn on July 22, click the following link to register and receive ZOOM access: www.eventbrite.com/e/july-virtual-lunch-n-learn-tickets-109165402658. Visit the website (www.astepaheadfoundation.org) to learn more about A Step Ahead Foundation.

James Drummond
GSL Outreach Committee